



Business Administration

Major Requirements

2023-2024

98 Credits, including 66 Upper Division (UD)

Student Name	Student ID	Quarter Admitted		
Business Core – 83 Credits				
	Attributes	Credits	Quarter	Grade
ACCT 2361: Financial Accounting		5		
ACCT 2362: Managerial Accounting		5		
ECN 2101: Principles of Microeconomics	WKSS	5		
ECN 2102: Principles of Macroeconomics	WKSS	5		
BUS 1700: Spreadsheets		1		
BUS 2414: Legal Environment of Business		5		
BUS 2700: Statistics for Bus. & Econ.	WKQR	5		
BUS 2910/GS 3001: Internship & Career Strategies		1		
BUS 3250: Business Finance	UD	5		
BUS 3541: Marketing and Society	UD	5		
BUS 3614: Organizational Behavior	UD	5		
BUS 3620: Management Information Sys.	UD	5		
BUS 3700: Quantitative Methods	UD	5		
BUS 3828: International Business	UD	5		
BUS 4644: Operations Management	UD	5		
BUS 4650: Data Analytics and Visualization	UD	5		
BUS 4690: Strategic Management	UD, W	5		
BUS 4899: Business Ethics	UD, W	5		
BUS 4942: Internship Reflection & Assessment	UD	1		
Business Electives – 15 Credits*				
	Attributes	Credits	Quarter	Grade
Total Credits:			Avg. GPA	
Additional Competencies & Requirements				
Attendance at New Majors Dessert				
<i>All newly admitted majors are required to attend this celebration & orientation event held in February.</i>				
Signature Experience Requirement Choose 1:				
<ul style="list-style-type: none"> - Study Abroad - BUS 3950: Spirituality in Business 3 times - Compete in a business plan competition - Complete an Honors project 				
SBGE Approved Internship				
			<p><i>This is a quick-access guide. The Undergraduate Catalog is the official contract between student and the university.</i></p> <p>spu.edu/catalog</p>	

*See reverse for electives and concentrations

Applying to the Major

Applications are available on Banner and only accepted between December 20 and January 20. Admission is competitive. Space is limited. Meeting the minimum criteria does not guarantee admission.

Admission Criteria:

- At least Sophomore standing (45+ credits)
- 2.5 cumulative GPA and 2.5 major GPA
- 15 credits completed in major at SPU (10 credits for Junior transfer students)
- Complete and submit application by deadline

Business Electives & Concentration Options

In addition to the Business Core and additional competencies and requirements, students must complete 15 credits of Upper Division electives in SBGE. Students wishing to pursue a concentration must complete according to these discipline-specific requirements.

Economics

Course	Credits
ECN 3201: Intermediate Micro	5
ECN 3202: Intermediate Macro	5
Upper Division ECN course	5

Marketing

Course	Credits
BUS 3542: Marketing Research	5
BUS 4543: Marketing Management	5
BUS 3544: Digital & Soc. Media Mktg BUS 3548: International Marketing BUS 4622: Info & Database Sys.	5

Finance

Course	Credits
BUS 3251: Investments	5
BUS 4274: Problems in Corp. Fin.	5
BUS 4275: Practice of Finance	5

Public Policy

Course	Credits
POL 4000: Public Policy & Admin.	5
ECN 3321: Money & Banking ECN 3500: Environmental Econ. ECN 4010: Health Economics POL 3677: Urban Politics	5
ECN 3201: Intermediate Micro ECN 3202: Intermediate Macro POL 4450: Const. Law: Powers POL 4451: Cons. Law: Liberties	5

Information Systems

Course	Credits
BUS 4622: Info & Database Sys. BUS 4625: Org. Presence on Net POL 4336: Cybersecurity CSC 1130: Beginning Programming or CSC 1230: Prob. Solv. & Prog.	15

International Business

Courses
15+ credits of approved study abroad

Social Enterprise

Course	Credits
BUS 3680: Social Enterprise	3
BUS 3682: Social Venture Planning	2
BUS 3670: Mgmt. Non-Profit BUS 3690: Inclusive Fin. Services ECN 3690: Inclusive Fin. Services ECN 3811: Microecon. Dev. or ECN 3812: Macroecon. Dev. POL 3320: Pol. & Econ. Development POL 3400: International Orgs.	10

Management

Course	Credits
BUS 3657: Human Resource Mgmt	5
BUS 4660: Managing Systems	5
BUS 3680: Social Enterprise (3) BUS 3682: Social Venture (2) BUS 4631: Entrepreneurship (5)	5